

# CREATIVE GRAPHIC DESIGNER

## PROFESSIONAL QUALIFICATION

**Indira Kala Sangeet University**  
B.F.A. (Bachelor of Fine Arts) in Advertising & Graphic Design  
2001 - 2005

M.F.A. (Master of Fine Arts) in Advertising & Graphic Design  
2005 - 2007

## ONLINE PORTFOLIO

Please visit my online portfolio for creative work at  
[www.designheight.com](http://www.designheight.com)

## TECHNICAL SUMMARY

### Graphic tools

Adobe Photoshop CS6, CorelDraw x5, Adobe Illustrator CS6  
Adobe InDesign CS6, QarkXpress

### Web developing tools

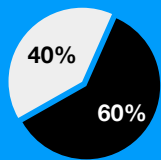
Dreamweaver CS6, Html5, Dhtml and CSS3  
Adobe Flash CS6, Action Script 2.0

### Motion graphic tools

Adobe After Effects CS6, Adobe Premiere Pro CS6  
Eyeon Fusion 6.2, Sound Forge Pro

## OPERATING SYSTEMS

Familiar with Mac OS and Window OS



## ACHIEVEMENTS

**2012 - Achieved the Exceptional Commitment and Outstanding Performance Award**  
NTT DATA Inc. Gurgaon

**2005 - First Place in Poster Competition**  
Organized by Ministry of Health and Family Welfare, Govt. of M.P. India

**2004 - Third Place in Painting Competition**  
Organized by Ministry of Human Resources Development Govt. of M.P. India Department of Women and Child Development

## PERSONAL DETAILS

Date of birth : 08/03/1984  
Marital status : Married  
Nationality : Indian



# SONU SINGH

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[WWW.DESIGNHEIGHT.COM](http://WWW.DESIGNHEIGHT.COM)

## EMPLOYMENT HISTORY

### Oct-2014 to Present | Visual Designer

**FLIPKART.COM (Bangalore)**

Handling lifestyle creative projects and entire team, my job entail me to work on intrigue pages for sale, Product Landing page, E mailer, Banners for Website, Brand Store page, Event/Contest page, Interactive smart phones and tablet Ad mock ups, social Media post, press ads, advertising campaign etc... Generating concept for ads campaign as on when required, collaborate on a brand's creative strategy and guide team of designers and work with them at various levels. Host of branding activities to creating great customer experiences at multiple touch points in social media and build Flipkart experience..

### Dec-2012 to Sept. 2014| Creative Designer

**Ramco Systems (Chennai)**

Created new design themes for marketing and collateral. Collaborated with creative team to design and produce artwork for promotional materials. Participated in production of print, web and video presentation for key clients under direction of the marketing department.

### Aug-2011 to June 2012 | Graphic Designer

**NTT DATA Inc. (Gurgaon)**

I have designed internal and external advertising campaign during acquisition of Keane created multiple graphics including NTT DATA Brand Guideline, Employee ID card, corporate brochure, corp com mailer, case study, fact-sheet, Client story, white paper, Order win with complete stationary for NTT DATA, included Business card, Envelope, Letterhead, Bill book, Invoice, Gift Articles... etc.

And apart from this i have designed and developed Evoke internal web portal using Javascript, HTML and CSS with all browser compatibility.

### Feb-2011 to Aug-2011 | Web Designer

**iCool Technologies (Hyderabad)**

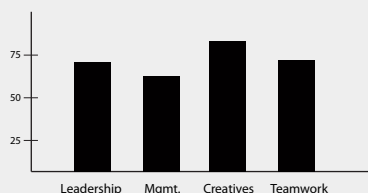
Created web page and layouts for [www.icooltechnologies.com](http://www.icooltechnologies.com) and served as a interface designer for their multiple web projects, Prepare mock-ups for clients' perusal and managed a complete design projects. Designed web campaigns for online initiatives, editorials, e mailers, banners and online Advt.

### Apr-2008 to Jan-2011| User Interface Designer





**BeetleRim Technologies formerly known as Global Parameters (Hyderabad)**

I have designed and developed user-friendly interface for a client [www.aspenms.com](http://www.aspenms.com) and their portal, have created graphics including icons, Flash animated banners, page takeovers, logos using Fireworks and Photoshop. Prepared HTML, DHTML & CSS coding with browser compatibility. Successfully managed multiple projects from concept through completion.

## PERSONAL SKILL



## INTEREST

 Flying Kites  Painting  Gardening  Cooking  Travelling